



# **2013** **CHUNG-ANG UNIVERSITY** **INTERNATIONAL** **SUMMER PROGRAM**

ON KOREAN CULTURE AND SOCIETY



# CAU ISP Highlights

- 01** Live high in comfort and low in cost.
- 02** The highest ranked university in Korea for Culture and Arts.
- 03** Better understanding of Korean culture and society through class room lectures and various experiential field trips.
- 04** Earn 5 or 6 transferable credit hours upon the completion of this program.
- 05** Learn, have fun, and play with fellow international students and interactive activities with Korean students.
- 06** Special scholarships for students of partner institutions and a Chung-Ang Family.



# Welcome to CAU International Summer Program (ISP)

Chung–Ang University (CAU), established in 1918 with the educational ideals of Righteousness and Truth, has overcome the nation's many adversities and has taken on a leadership role to cultivate the intellectuals of Korea.

With the goal of ranking within the top 100 universities in the world by its centennial anniversary in 2018, Chung–Ang University has intensified its effort to internationalize educational programs and globalize its campus.

This Chung–Ang International Summer Program will contribute to that effort. In accordance with this vision, Chung–Ang University launched the CAU Summer program in 2005. Through this program, students will be introduced to various topics ranging from traditional Korean culture to contemporary Korean society. In addition, various excursions are scheduled for each week during the program. There will be field trips to the historical and cultural places, all of which are related to the lectures. The International Summer Program (ISP) at Chung–Ang University is an opportunity to spend an unforgettable summer in Korea.



# Travel and Study at CAU International Summer Program

---





## Republic of KOREA

The Republic of Korea is a small country on the far eastern edge of Asia. Although it ranks 106th in the world in terms of land area, the country is a center of economic activity, culture, and arts. Today, Korea is an industrial nation standing tall on the world stage. Korea's semiconductor, automobile, shipbuilding, steel and IT industries are leaders in the world's global markets. Korea has also been host to the 1988 World Olympics in Seoul and the 2002 Korea–Japan FIFA World Cup. Recently, Korean dramas, movies,

# Brief Overview of CAU International Summer Program

## Academic Achievement and Korean Society & Culture

The CAU International Summer Program (ISP) is a program for learning about Korea, focused on its culture in an international context and cultural experiences for fostering understanding of Korean culture and society. CAU welcomes students from all over the world to its various courses, mostly on Korean culture and society. Students will have cultural activities and go on field trips related to the lectures.



# Session I

June 28(Friday) ~ July 22(Monday), 2013 (4 weeks)



## 1. LECTURES

Lectures are organized by blocks of topics covering Korean language, Korean society, Korean folk and contemporary culture, Korean Media, etc. All lectures are taught in English. There will be a total of twenty lectures that are 3 hours long.

### Korean Culture

- Basic Korean Language (1) - (4)
- Asian Calligraphy
- Introduction to Korean Movies (1), (2)
- Korean Wave in The Global Context
- Intercultural Communication
- Modern Korean Architecture
- Korean Culture and History (1), (2)
- Understanding Korean Folklore Culture

### Korean Society

- Korea and Korean Society in a Foreigner's Point of View
- Business in Korea
- Contemporary Issues in the Korean and Global Economy
- Korean Political Development
- North Korean Politics and South-North Korean Relations
- Korean Society and Social Issues in Korea
- The Foundation of the Republic of Korea



## 2. CULTURAL ACTIVITIES

During the program, students will have chance to experience Korean culture and society first hand. Through the cultural activities, students will have deeper understanding of Korea and an insight into Korean culture and society



### Seoul City Tour

Students will visit many of popular attractions in Seoul - the Royal Places, Insa-dong, Gwanghwamun square, Cheonggyecheon Stream, etc.

### Visiting Korean Corporations

Through visits of Korea's leading businesses and industrial centers, students can understand the economy of Korea. Students will experience a on-site tours of Hyundai or Doosan Industries and experience the peak of the high-tech Korean industries.

### Field Trip to Gangwon-do

Located in the mid-eastern part of the Korean peninsula, Gangwon-do Province is blessed with beautiful mountains and clean beaches that offer some of the best sceneries and vacation spots throughout the year. Winter in Gangwon-do is heaven for winter sports enthusiasts, as the province gets a lot of snow. Meanwhile, the 2018 Winter Olympics has been scheduled to take place in Pyeongchang, Gangneung, and Jeongseon.

### KOFIC Namyangju Studios

Namyangju Studio Complex was founded by the Korea Film Council (KOFIC). It is considered as the largest film production facility in Korea and the largest movie studio in Asia.

### DMZ (Demilitarized Zone)

The DMZ is a buffer zone to prevent an armed conflict after the armistice agreement between South Korea and the DPRK. There are some restrictions on the total number of troops, weapon disposition, and military installation in the DMZ. You can experience the reality of the divided two Koreas at the DMZ.

### Temple Stay

Students will have a unique opportunity to learn and experience the Korean Buddhist culture. The Korean Buddhist Jogye and Cheontae Orders offer an opportunity to lodge and witness the temple life of monks and nuns under a temple stay program.

### Korean Folk Village

The Folk Village a living museum that recreates the lifestyle of several centuries ago. While touring a historic Korea, students can indirectly experience ancestral wisdom and lifestyles.

### K-Pop Dance

K-Pop has developed from a Korean scene to a globalized frenzy. Students will have an opportunity to participate and learn Korean pop style dance moves that will make K-pop enthusiasts jealous of and understand the urbanized Korean dance style.

### Korean Culinary Experience

With the success of the Korean drama Daejanggeum, or Jewel in the Palace, in Taiwan, Hong Kong, and Japan, the popularity of Korean foods are rising in Asia. The rising popularity is also attributable to the Korean Wave sweeping Asia. Students will have chances to cook traditional Korean dishes and experience a Korean traditional culinary experience.

### Taekwondo

Taekwondo is a traditional Korean martial art. It is an art of self-defense that uses the movement of the hands and feet. Students will undergo and learn the basic movements and forms of traditional Korean martial arts and will have a chance to develop character and personality through physical, mental and spiritual discipline.

### Experience Wearing Hanbok (Traditional Korean Costume)

Hanbok means literally "Korean dress", the traditional clothing that Koreans have worn through the ages. Students will learn about the meaning of a Korean traditional clothing and understand traditional Korean fashion and sentiments by wearing the traditional garments.

### Traditional Korean Music and Instruments

Students will have a chance to experience traditional Korean music, musical instruments, and its ensemble and also try out different Korean traditional musical instrument.

### Korean Ceramic Art

Boasting a long history and tradition of ceramics, Korean pottery is still at the top of the wish list for international visitors to Korea. Students will hear a presentation on the culture and history of Korean pottery. And they can then decorate unvarnished pieces of pottery or even try making their own on the potter's wheel.

- Classes and Cultural Activities are subject to change





### **Seoul City Tour**

Students will visit many of popular attractions in Seoul - the Royal Places, Insa-dong, Gwanghwamun square, Cheonggyecheon Stream, N Tower, etc.

### **K-Pop Dance**

K-Pop has developed from a Korean scene to a globalized frenzy. Students will have an opportunity to participate and learn Korean pop style dance moves that will make K-pop enthusiasts jealous of and understand the urbanized Korean dance style.

### **Nonverbal Korean Performance Show (NANTA)**

Seoul comes in at #3 in the number of performances presented following New York and Paris. NANTA, Korea's representative nonverbal performance show is already widely known throughout the world. Students can feel the great passion and enthusiasm towards performing arts from the actors and audiences.

### **KOFIC Namyangju Studios**

Namyangju Studio Complex was founded by the Korea Film Council (KOFIC). It is considered as the largest film production facility in Korea and the largest movie studio in Asia

### **BukchonHanhok Village**

Surrounded by Gyeongbokgung Palace, Changdeokgung Palace and Jongmyo Shrine, BukchonHanok Village is home to hundreds of traditional houses called 'hanok' that date back to the Joseon Dynasty. Today, many of these hanoks operate as cultural centers, guesthouses, restaurants and tea houses, providing an opportunity to experience, learn and immerse in Korean traditional culture.

### **Field Trip to Gangwon-do**

Located in the mid-eastern part of the Korean peninsula, Gangwon-do Province is blessed with beautiful mountains and clean beaches that offer some of the best sceneries and vacation spots throughout the year. Winter in Gangwon-do is heaven for winter sports enthusiasts, as the province gets a lot of snow. Meanwhile, the 2018 Winter Olympics has been scheduled to take place in Pyeongchang, Gangneung, and Jeongseon.

### **The National Museum of Korea**

A window to the history of Korea, the National Museum of Korea displays 18,000 relics. It is the largest museum in Korea, proudly

# Academic Calendar



	Session I	Session II
Application Period	March 11–May 15	March 11–June 14
Payment Deadline	June 7	July 5
Dormitory Check-in	June 26	Aug 4
Opening Ceremony / Orientation	June 27	Aug 5
Classes Begin	June 28	Aug 5
Graduation Ceremony	July 22	Aug 23
Dormitory Check-out	July 23	Aug 24

## Application

### 1. Qualification

- 1) All students who are currently enrolled at college or university level institutions
- 2) English proficiency for non-native speakers. (TOEFL is not required, however, your English should be proficient enough to take courses conducted in English).

### 2. Application Materials

- 1) Completed application form (download at [www.neweng.cau.ac.kr](http://www.neweng.cau.ac.kr))
- 2) Official transcript from your university
- 3) One passport-size photo.
- 4) Copy of passport
- 5) Official letter of nomination from home university (Students from partner institutions)

### 3. Application Procedures

- 1) Fill out and submit the online application form ([www.neweng.cau.ac.kr](http://www.neweng.cau.ac.kr)) by May 15, 2013 (Session 1) / June 14, 2013 (Session 2)
- 2) Send the application materials to the address below by Airmail or E-mail: Office of International Affairs, Chung-Ang University, 84 Heukseok-ro Dongjak-gu Seoul 156-756, Korea / Tel\_82-2-820-6211 / Fax\_82-2-813-8069 / E-mail\_ [international@cau.ac.kr](mailto:international@cau.ac.kr)
  - Online application is valid only when other application materials are sent within 20 days.
- 3) Receive confirmation email with invoice
- 4) Pay admission fee, tuition and fees in full by June 7, 2013 (Session 1) / July 5, 2013 (Session 2)  
(The admission fee is waived for partner university students)
- 5) Receive a Letter of Admission.

## Credit Transfer

Students can earn 5 (Session 2) or 6 (Session 1) transferable credits upon completion of the ISP program. Students who wish to transfer credits are required to obtain pre-approval from the academic authorities at their home institution.

## Fees and Payment

### SESSION I

#### Fees (Korean Won)

Mandatory Fee	Application Fee	50,000
	Tuition	2,250,000
	Total	2,300,000
Optional Fee	Airport Pick-up	50,000
	Dormitory Fee (Double Occupancy)	350,000

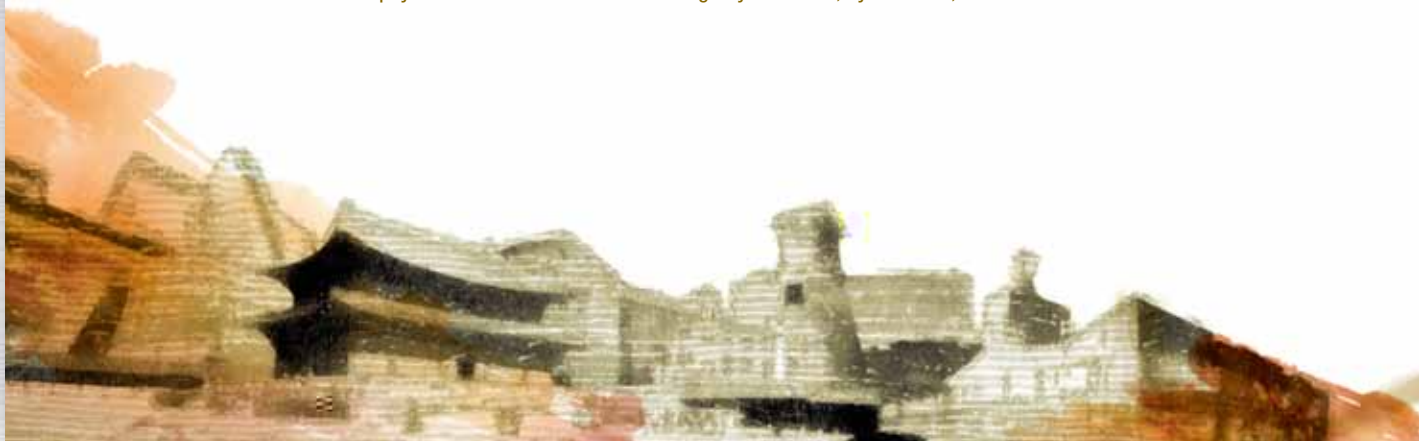
\* Airport Pick-up fee will be charged after arrival

#### Scholarships

Students from Partner Universities	Application Fee, Airport Pick-up waiver 60% Tuition waiver
Students whose parents are Chung-Ang University Alumni	Application Fee waiver 30% Tuition waiver
Students who have recommendation from a member of Chung-Ang University Alumni	10% Tuition waiver

#### Payment

Please pay the total amount in full according to your status, by June 7th, 2013



## SESSION II

### Fees (Korean Won)

Mandatory Fee	Application Fee	50,000
	Tuition	1,600,000
	Total	1,650,000
Optional Fee	Airport Pick-up	50,000
	Dormitory Fee (Double Occupancy)	262,500

\* Airport Pick-up fee will be charged after arrival.

### Scholarships

Students from Partner Universities	Application Fee, Airport Pick-up waiver 50% Tuition waiver
------------------------------------	---------------------------------------------------------------

### Payment

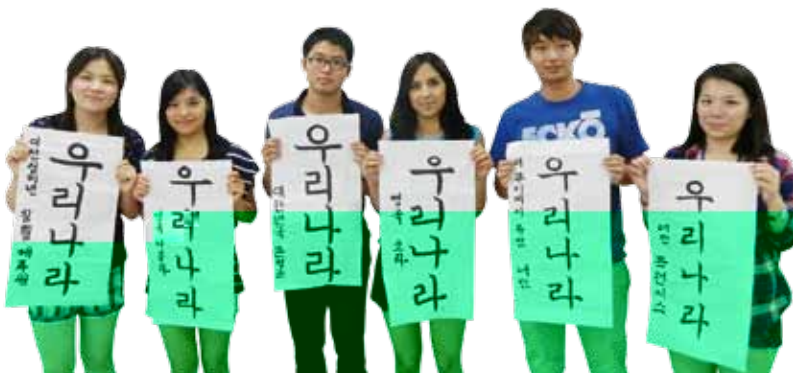
Please pay the total amount in full according to your status, by July 5th, 2013.

### Telegraphic Transfer Information

Bank	Bank Woori Bank, Chung-Ang University Branch 84 Heukseokro, Dongjak-Gu, Seoul, Korea
Account Number	1005-601-849218
Beneficiary Name	Chung-Ang University
Swift Code	HVBKRRSE

### Refund

The application fee is not refundable. The tuition, dormitory, airport pick up fee are partly refundable depending on the time of withdrawal.

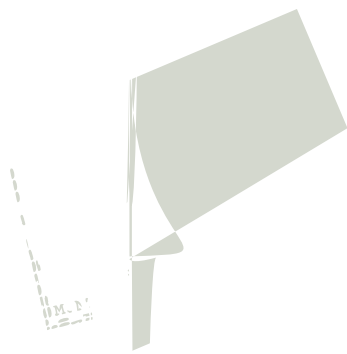
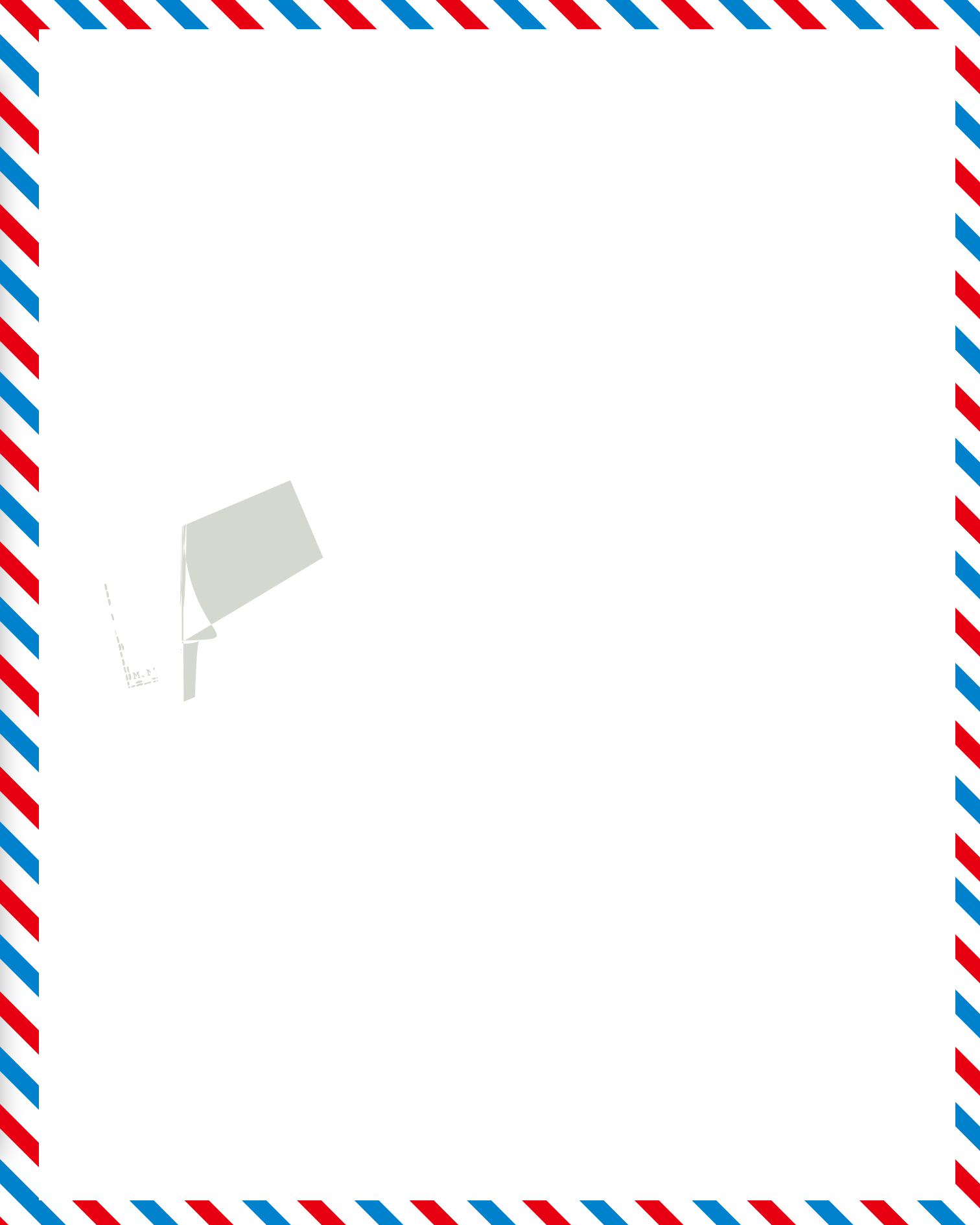


## **1. Accommodation**

The best and most advanced university dormitory in Korea, Blue Mir Hall was built using Mondrian abstract art that balances symmetry and order and is one of the newest landmarks of Chung–Ang University. This residential building is surrounded by a small natural forested environment. The building is equipped with the state of the art air conditioning and heating system, wireless high speed internet access, a large dining area, fitness center, café and a lounge. Each room is fitted with two twin beds, two desks, an air conditioner/heater, and bathroom with a shower. Students wish to stay in the dormitory should check the housing option when submit they application form by May 15, 2013 (Session 1) And June 14, 2013 (Session 2)

## **2. Health Insurance**

Health Insurance is required for all international students attending Chung–Ang University. If they do not carry a proper accident and health insurance policy whose benefits match or exceed \$20,000 respectively, they must purchase a health insurance policy in Korea. We highly recommend students purchase the insurance offered by CAU as it is usually much more affordable than insurance





**OFFICE OF INTERNATIONAL AFFAIRS, CHUNG-ANG UNIVERSITY**

84 Heukseok-ro, Dongguk-gu, Seoul 156-756, Korea

Tel 82-2-820-6211 Fax 82-2-813-8069 E-mail [international@cau.ac.kr](mailto:international@cau.ac.kr)

<http://neweng.cau.ac.kr>